

# Stop the disillusionment – take control of your journey to software-defined mobility!

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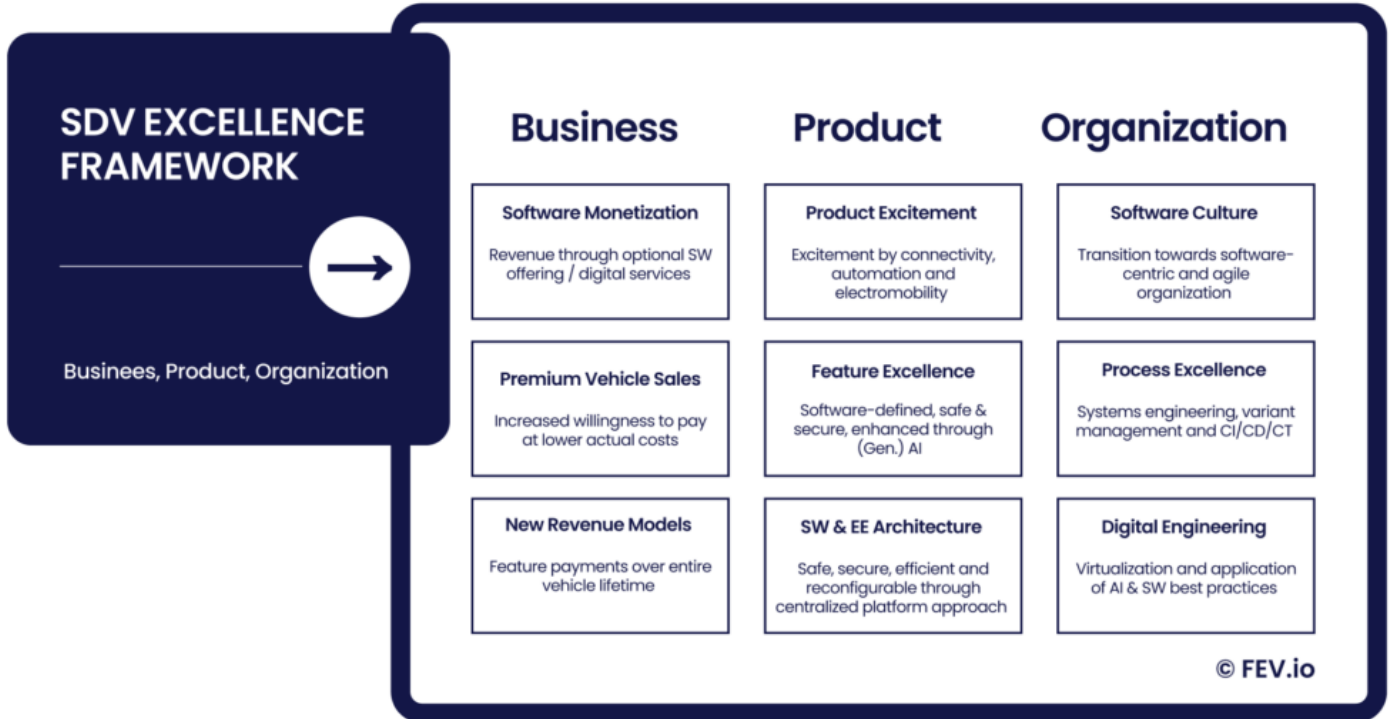
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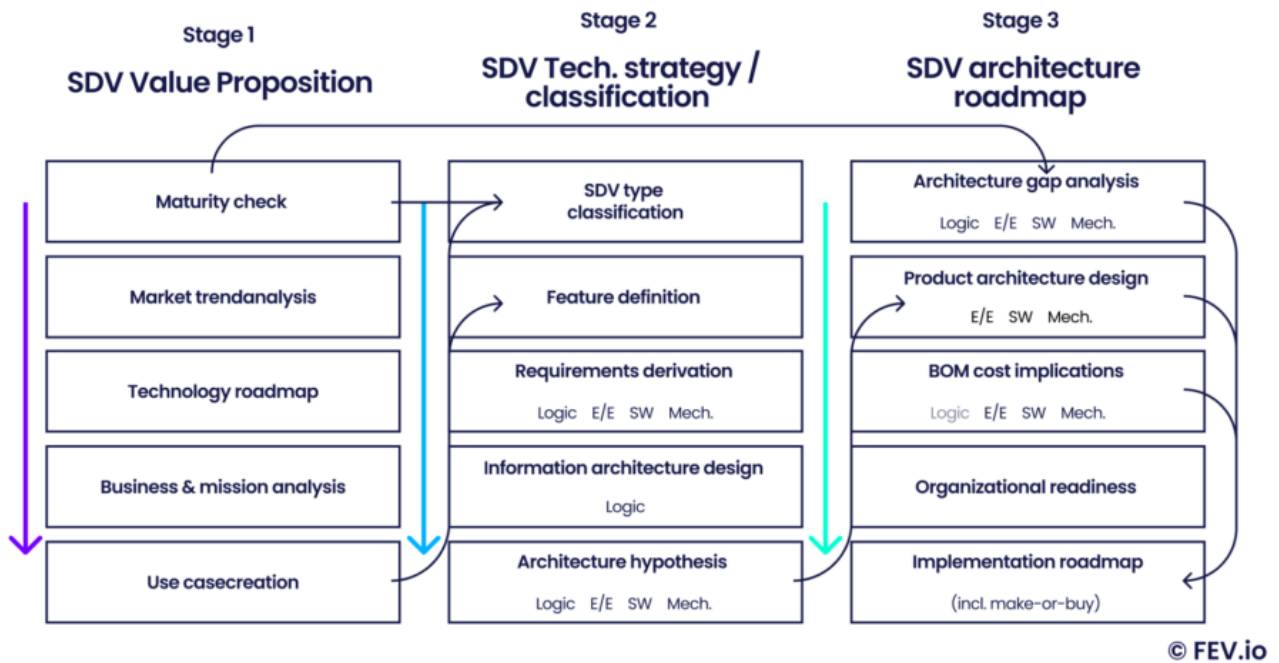
We extend our gratitude to ATZ elektronik magazine for inviting us to present our strategic approach to software-defined mobility.

-Plattformstrategie | [springerprofessional.de](https://springerprofessional.de)



Crafting effective and cost-optimized strategies for implementing software-defined mobility is complex due to its extensive impact on products and organizations, coupled with rapidly evolving market dynamics.

Our approach offers a holistic perspective, integrating business, product, and organizational factors. Inspired by model-based systems engineering and software engineering, this method fosters collaboration and supports early, well-informed product design decisions.



Interested in discussing the path to software-defined mobility?

Reach out to us or meet us at the Software Defined Vehicles Conference in Berlin from December 1st to December 3rd.

**#SoftwareDefinedMobility #TechStrategy #Innovation #FEV**

*Software- und E/E-Architekturvorlagen für die Definition der SDV-Plattformstrategie*

*FEV hat einen effizienten Ansatz für die SDV-Technologiestrategie-Definition entwickelt. Der Ansatz, Bild 2, konzentriert sich auf die Produktebene*

*ace Conference*

*[3] ISO/IEC 26580:2021*

## About FEV Group

### FEV has always pushed the limits.

FEV is a globally leading engineering provider in the automotive industry and internationally recognized leader of innovation across different sectors and industries. Professor Franz Pischinger laid the foundations by combining his background in academia and engineering with a great vision for continual progress. The company has supplied solutions and strategy consulting to the world's largest automotive OEMs and has supported customers through the entire transportation and mobility ecosystem.

### As the world continues to evolve, so does FEV.

That's why FEV is unleashing its technological and strategic expertise into other areas, applying its forward thinking to the aerospace and energy sectors. Thanks to its software and system expertise, the company also leads the way

making intelligent solutions available to everyone. FEV brings together the brightest minds from different backgrounds and specialties to find new solutions for both current and future challenges.

**But FEV won't stop there.**

Looking ahead, FEV continues to push the limits of innovation. With its highly qualified 7,000 employees at more than 40 locations globally, FEV imagines solutions that don't just meet today's needs but tomorrow's. Ultimately, FEV keeps evolving – to a better, cleaner future built on sustainable mobility, energy and software that drives everything. For the company's partners, its people and the world.

[#FeelEVolution](#)